



**Ron Zayas**  
**Co-Founder and Chief Executive Officer**  
**eGuardian**

Ron Zayas co-founded eGuardian in 2006 and serves as the company's chief executive officer. A seasoned leader and entrepreneur, Ron has more than 20 years experience developing and implementing marketing, sales and technology strategies.

Before co-founding eGuardian, Ron was the founder and chief executive officer of 360 Business Consulting, the nation's fastest-growing marketing implementation company with eight offices in seven states.

Prior to 360 Business Consulting, Ron spent 10 years as the senior vice president and chief marketing officer for the world's largest franchisor of printing and small business services, Franchise Services, Inc. His ability to utilize leading-edge technology to accomplish solid marketing objectives helped grow the company and allowed it to venture into new product and service offerings.

In addition to his experience in the corporate environment, Ron also founded one of the nation's first digital graphics companies, Expressions Unlimited. The company pioneered the conversion of typesetters and color separators to Macintosh-based systems.

Ron serves on the Board of Directors for [FoundationCare](#), a non-profit organization dedicated to helping schools fund new technology. FoundationCare also sponsors seminars for parents and educators about how to protect children from adult predators and inappropriate content on the Internet.

He is also a member of the [California Coalition for Children's Internet Safety](#), a group aimed at fostering collaboration between stakeholders and experts to address the need to protect children in the online world.

Ron, who earned his bachelor's degree in psychology, resides in Southern California with his wife and three children.